



International Vein Congress™ 2008 Product Catalog Pages

The IVC product catalog is printed and distributed as part of the course syllabus given to every attendee. The syllabus includes important educational materials and is retained by attendees as a valuable resource. The product catalog pages will be printed in full color. Each page is double-sided and should be devoted to a single product or a related family of products.

Only registered exhibitors have the opportunity to purchase product catalog pages. The pages will be divided by product category and will be ordered alphabetically by product (not company) name. To reserve space, please complete the Product Catalog Form on the Online Exhibitor Center. Each (doublesided) page is \$500. Note that exhibitors are responsible for design of the pages (see artwork specifications below). **Artwork is due Monday, March 17, 2008.**

For more information about product catalog pages, please contact Vicky Kei at vkei@ccmcme.com or 305-279-2263.

IVC 2008 Product Catalog Specifications and Submission Guidelines

Please follow these guidelines for design and layout. (For your convenience, the guidelines have been structured to match the design and layout of standard product information sheets, which can be used as the basis for your IVC product catalog pages.)

- Each product catalog page includes two sides (front and back) dedicated to the same product or family of products
- A maximum of 30 lines of text should be used to present the product
- A product heading should appear at the top of the front page
- Company logo should appear on both sides of the page
- A product specification table should be included
- As the product catalog is intended as a reference for later use, it is recommended that a booth number not be included in the text
- Note that each page will be three-hole punched, so it is recommended to not present artwork or critical text at the bound edge of the page

Technical Information

Pages will be accepted in the following formats:

- Collected QuarkXpress documents (please include files and fonts)
- Eps files created in Quark
- InDesign, Photoshop or Illustrator
- Photos: 300dpi or higher, cmyk and formatted as eps, tiff or high resolution jpeg
- Graphics/logos/illustrations: preferably vector eps files such as those created with adobe illustrator; eps, tiff or jpegs will be accepted
- All pages are double-sided, 8.5 w x 11 h (vertical layout) and must be submitted as individual pages (*not* reader spreads)
- Allow one-eighth inch bleed on all sides
- Ads must be submitted on a CD and accompanied by a color proof; please send artwork to:

Attention: Vicky Kei/IVC Catalog
11440 N. Kendall Drive, Suite 306
Miami, FL 33176

NOTE: Electronic (e-mail) files will be accepted *only* if they are no larger than 4MB.



PRODUCT CATALOG PAGES

The IVC product catalog is printed and distributed as part of the course syllabus given to every attendee. Presented in a durable, three-ring binder, the syllabus includes important educational materials and is retained by attendees as a valuable resource. Only registered exhibitors have the opportunity to purchase product catalog pages. The pages will be divided by product category and will be ordered alphabetically by product (not company) name. Artwork is due Monday, March 17, 2008. See Product Catalog Page Specifications at www.IVConline.org, under Exhibitors.

PAYMENT INFORMATION

The cost of each product catalog page is \$500.00.

Total amount to be charged: \$500.00 x number of pages = _____

Visa MasterCard American Express

Card Number: _____ Expiration Date: _____

Company Name: _____

Name as it appears on card: _____

Questions? Please contact Vicky Kei at Complete Conference Management at 305-279-2263 or vkei@ccmcme.com.

Signature _____ Date _____

PLEASE FAX TO 305-279-8221