



# EXHIBITOR PROSPECTUS

## NEW DEVICES SEMINAR

FOR THE CARDIAC AND PERIPHERAL VASCULAR LABORATORY

**June 30 - July 3, 2007**

*Disney's Yacht and Beach Club Resorts*  
Lake Buena Vista, Florida



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This year the New Devices Seminar will once again take place at *Disney's Yacht and Beach Club Resorts*,

### **Course Directors**

Mark H. Wholey, M.D., FSCAI  
Chairman, Pittsburgh Vascular Institute  
University of Pittsburgh Medical Center  
Shadyside

Michel S. Makaroun, M.D.  
Professor and Chief  
Division of Vascular Surgery  
University of Pittsburgh Medical Center

### **Course Co-directors**

James D. O'Toole, M.D.  
Director of Cardiology  
Pittsburgh Heart Institute  
University of Pittsburgh Medical Center

A.J. Conrad Smith, M.D.  
Associate Professor of Medicine  
Cardiovascular Institute  
University of Pittsburgh Medical Center

Michael Wholey, M.D.  
Director of CTA,  
Central Cardiovascular  
Institute of San Antonio  
Cardiovascular  
and Interventional Radiology  
The University of Texas Health  
Science Center at San Antonio

To register, please visit [www.ccmcm.com/newdevices](http://www.ccmcm.com/newdevices)

# NEW DEVICES SEMINAR

FOR THE CARDIAC AND PERIPHERAL VASCULAR LABORATORY

**June 30 – July 3, 2007**

Disney's Yacht and Beach Club Resorts  
Lake Buena Vista, Florida

*The annual New Devices Seminar for the Cardiac and Peripheral Vascular Laboratory is pleased to be returning to Disney's Yacht and Beach Club Resorts, presenting for the fifteenth year a program of superlative quality for vascular interventional specialists and healthcare professionals who manage patients with cardiac or peripheral vascular disease. Internationally recognized faculty will share their experience with the latest devices and techniques for treating vascular, coronary and valvular disease.*

## Focused Topics

Expert faculty will share their experience and present dynamic, expanded lectures on

- CTA
- Carotid Stenting
- Lower Extremity Disease
- Aortic Aneurysm Disease
- Hot Topics in Coronary Intervention (mitral valve, aortic valve, DES)

## Attendance History

Last year, the New Devices Seminar attracted interventional cardiologists, interventional radiologists, vascular surgeons, vascular internists, neurologists, nurses, technologists, scientists and industry professionals. In 2007, this long-standing meeting will continue to attract physicians and professionals interested in learning about the newest developments in endovascular and peripheral vascular medicine.

Physician attendance at the 2006 conference represented 16 U.S. states and five nations in the following medical specialty areas:

Cardiology	43%
Radiology	31%
Vascular Medicine	26%

**Your company will not want to miss this opportunity to be a part of this important meeting.**

## 2006 EXHIBITORS

Abbott Vascular/Guidant  
AngioDynamics  
Atrium Medical Corp.  
Bard Peripheral Vascular  
Boston Scientific  
CardioMEMS, Inc.  
Cardiva Medical  
Cook, Inc.  
Cordis Endovascular, a division of Cordis Corporation  
EKOS Corporation

Endologix  
Endovascular Today  
ev3 Inc.  
FoxHollow Technologies  
GE Healthcare  
Genentech, Inc.  
Gore & Associates  
International Society of Endovascular Specialists  
Kensey Nash Corporation  
Kerberos Proximal Solutions, Inc.

Lippincott Williams and Wilkins  
Mallinckrodt  
MEDRAD, Inc.  
Medtronic  
New Cardiovascular Horizons  
Possis Medical, Inc.  
Saunders/Mosby (Elsevier)  
Spectranetics  
St. Jude Medical  
Volcano Corporation

## COURSE DIRECTORS

From the University of Pittsburgh Medical Center  
Pittsburgh, Pennsylvania  
Mark H. Wholey, M.D.  
Michel S. Makaroun, M.D.

## COURSE CO-DIRECTORS

From the University of Pittsburgh Medical Center  
Pittsburgh, Pennsylvania  
James D. O'Toole, M.D.  
A.J. Conrad Smith, M.D.

From the University of Texas Health Science Center  
San Antonio, Texas:  
Michael Wholey, M.D.

## INVITED FACULTY

David Allie, M.D.  
Gary Ansel, M.D.  
Robert Bersin, M.D.  
Edward Diethrich, M.D.  
Bryan Donohue, M.D.  
Tony Farah, M.D.  
William Gray, M.D.  
John Hodgson, M.D.  
Sriram Iyer, M.D.

Michael Jaff, M.D.  
Karthikeshwar Kasirijan, M.D.  
Barry Katzen, M.D.  
Zvonimir Krajcer, M.D.  
John Laird, M.D.  
Martin Leon, M.D.  
Mike Marin, M.D.  
Luke Marone, M.D.  
Ross Milner, M.D.

Bruce Perler, M.D.  
Venkatesh Ramaiah, M.D.  
Steve Ramee, M.D.  
Mark Reisman, M.D.  
Robert Rhee, M.D.  
Gary Roubin, M.D.  
Ken Rosenfield, M.D.  
Robert Schwartz, M.D.  
Charles Simonton, M.D.

Gregg Stone, M.D.  
Frank Veith, M.D.  
Ron Waksman, M.D.  
Christopher White, M.D.  
Rodney White, M.D.  
Craig Walker, M.D.  
Jay Yadav, M.D.  
William Wu, M.D.  
Katherine Hill, R.N., B.S.N.

## EXHIBIT SCHEDULE AND INFORMATION

### Location

Disney's Yacht and Beach Club Resorts  
1750 Epcot Resorts Blvd.  
Lake Buena Vista, FL 32830  
407-934-7000

To encourage maximum attendee interaction, the Exhibit Hall will be located near the General Session and will serve as the venue for all breakfasts and breaks.

### Cost

Cost per 10' x 10' booth is \$3,000, which includes:

- 8' high backdrap and 3' high side dividers
- Backdrap signage
- One wastebasket
- Three badges

There is a 20' height restriction. Booths will be assigned on a first-come, first-served basis. Space is limited; please reserve your exhibit space as soon as possible.

### Exhibit Hours

Setup: Friday, June 29

2:00 p.m. - 8:00 p.m.

#### Exhibit Hours:

Saturday, June 30

7:00 a.m. - 12:00 noon

Sunday, July 1

7:00 a.m. - 12:00 noon

Monday, July 2

7:00 a.m. - 12:00 noon

Tuesday, July 3

7:00 a.m. - 12:00 noon

Tear-down: Tuesday, July 3

1:00 p.m. - 4:00 p.m.

NOTE: Exhibit hours are subject to change. To ensure the safety of all attendees, packing and dismantling of exhibits will be permitted during setup and tear-down hours only.

### Space Assignment

Exhibitors will be notified of space assignments by June 1, 2007. The meeting organizers reserve the right to reassign booth space when deemed in the best interest of the meeting.

### Badge Policy

Admission to the Exhibit Hall and sessions will be granted only to those with a name badge. Each 10' x 10' booth is entitled to three badges. Additional badges may be purchased for \$350 each. Name badges permit access to the Exhibit Hall and all educational sessions.

### Exhibit Services

Freeman Decorating Company will serve as the official service contractor for the New Devices Seminar for the Cardiac and Peripheral Vascular Laboratory. Officially registered companies will receive an Exhibitor Service Kit from Freeman Decorating Company via e-mail. The Exhibitor Service Kit will also be posted online at [www.ccmcm.com/new-devices](http://www.ccmcm.com/new-devices).

### Shipping Instructions

Detailed shipping information will be included in the Exhibitor Service Kit.

### Liability

The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend and hold harmless Disney's Yacht and Beach Club Resorts, Complete Conference Management and the New Devices Seminar for the Cardiac and Peripheral Vascular Laboratory, their owners, their management companies, as well as their respective agents, servants and employees from any and all such losses, damages and claims.

### Security

The conference organizers will take reasonable precaution to protect exhibitor property. The provision of this service, however, shall not be construed as an assumption of obligation or duty with respect to the protection of the exhibitor's property.

### Mailing List

Each registered exhibitor will receive a pre-registration list via e-mail the week of June 4, 2007. A final registration list will be sent approximately two weeks following the meeting. Use of the lists is restricted to one time and information directly connected with the New Devices Seminar.

### Accommodations

A limited number of sleeping rooms at a discounted rate of \$179 per night have been reserved for participants of the New Devices Seminar. To reserve a room, call 407-934-3372. Please identify yourself as a participant of the New Devices Seminar. The deadline to reserve rooms at the discounted rate is June 4, 2007.

### Additional Support Opportunities

Sponsorship opportunities are available for faculty support, meal functions, social events, print materials and other meeting components. For specific information on sponsorship opportunities, please contact Susan O. Holtzman at 305-279-2263 or via e-mail at [SHoltzman@ccmcm.com](mailto:SHoltzman@ccmcm.com).

### Questions?

For additional information about exhibiting, please contact Jennifer Paap, Meetings Manager at Complete Conference Management, by calling 888-334-7495 (toll-free) or 305-279-2263, or via e-mail at [jpaap@ccmcm.com](mailto:jpaap@ccmcm.com).

### Terms and Conditions:

In order to maintain a safe, professional and well-designed exhibit area, all exhibitors are required to abide by the following guidelines:

1. Setup of booths must be completed during the published setup time. No vendors will be permitted to set up exhibit booths during exhibit hours.
2. Exhibit booths must be staffed during all published exhibit hours.
3. Empty cartons, shipping packages and supplies must be stored in a manner that promotes the professional look of the exhibit area.
4. Tear-down of booths will be permitted only during the published tear-down hours. Early break down of booths causes an unprofessional and unsafe environment in the Exhibit Area. Please have your staff make travel arrangements so as to abide by the tear-down times.
5. In accordance with ACCME guidelines, product information cannot be distributed at any scientific sessions or in hotel lobbies. Distribution of printed materials by industry or its agents is limited to the exhibitor's booth in the Exhibit Area. Companies may not display or demonstrate products, processes or services, solicit orders or distribute advertising materials at any location (within or outside the Exhibit Area) other than in their assigned booth space.
6. Distribution of product information by companies that are not registered exhibitors will not be permitted.
7. Exhibitors are responsible for maintaining insurance covering personal injury and/or property damage or loss in such amounts as exhibitor shall deem adequate. Neither Complete Conference Management, Disney's Yacht and Beach Club Resorts, the New Devices Seminar nor the Freeman Companies will provide insurance protection for the exhibitor. Proof of insurance may be requested.

**EXHIBITOR REGISTRATION FORM**

**Please note: Exhibit dates are June 30 – July 3, 2007**

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail (required): \_\_\_\_\_  
Designee to receive attendee list: Designee's E-mail: \_\_\_\_\_

Number of 10' x10' Booths (\$3,000 each): \_\_\_\_\_  
Product/Equipment Being Displayed: \_\_\_\_\_  
Company Description (to be used in printed materials):  
Please attach additional page as needed. Limited to 50 words. \_\_\_\_\_

Representatives Attending (Please Print Clearly)  
Each booth is entitled to three complimentary badges. The cost of each additional badge is \$350. To obtain preprinted badges, please submit your representatives' names by June 15, 2007. Representatives who register on-site for badges will be charged and badges will not be issued without payment. Please advise your representatives of this policy.

1.	(Included)	4.	x \$350
2.	(Included)	5.	x \$350
3.	(Included)	6.	x \$350

Terms of Payment

- Final payment must be received by June 1, 2007, or booth space will be forfeited.
- Please make checks payable to Complete Conference Management Escrow (Tax ID # 65-0768718).
- Booth fees may also be paid by credit card by completing the information below:

Visa       MasterCard       American Express

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ VCode (Visa Only): \_\_\_\_\_  
Name as it appears on card: \_\_\_\_\_

Booth Total: \_\_\_\_\_  
Additional Badge(s) Total: \_\_\_\_\_  
Amount to Be Charged/Enclosed: \_\_\_\_\_

Cancellation Policy: Requests for cancellation of reserved exhibit space must be made in writing. Refunds less a \$100 administrative fee will be granted for requests received on or before June 1, 2007. After this date, refunds for reserved space will not be granted. No refunds will be allowed for space left unoccupied during the New Devices Seminar for the Cardiac and Peripheral Vascular Laboratory.

Authorized Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_  
*Signature acknowledges acceptance of the policies set forth in the Exhibitor Prospectus and on this registration form.*

Please fax or mail this form to:



11440 North Kendall Drive, Suite 306, Miami, Florida 33176  
Phone: 888-334-7495 or 305-279-2263; Fax: 305-279-8221